



TOMATO GROWER TC YAROSLAVSKY

"Priva FS Performance improves labor process"

- > **Reduce labor costs**
- > **Lower administrative burden**
- > **Improve quality of work and harvest**
- > **Motivate employees**
- > **Optimize Labor Scheduling**
- > **More accurate production forecast**

"Our experience with Priva's equipment, its quality and accuracy of maintaining various parameters attracted us," says Oleg Vlamirovich, Chief Power Engineer at TC Yaroslavsky. When they needed to optimize their labor process, they once again consulted Priva.

Russian tomato grower, TC Yaroslavsky, has a long and rewarding association with Priva. It goes back to 2011 after the first block of new-tech greenhouses with an area covering 3,5 hectares was built on Dubki Comine territory. Meanwhile the greenhouse area has grown to cover 8,8 hectares. "Our experience with Priva's equipment, its quality and accuracy of maintaining various parameters attracted us," says Oleg Vlamirovich, Chief Power Engineer at TC Yaroslavsky. When they needed to optimize their labor process, they once again consulted Priva.

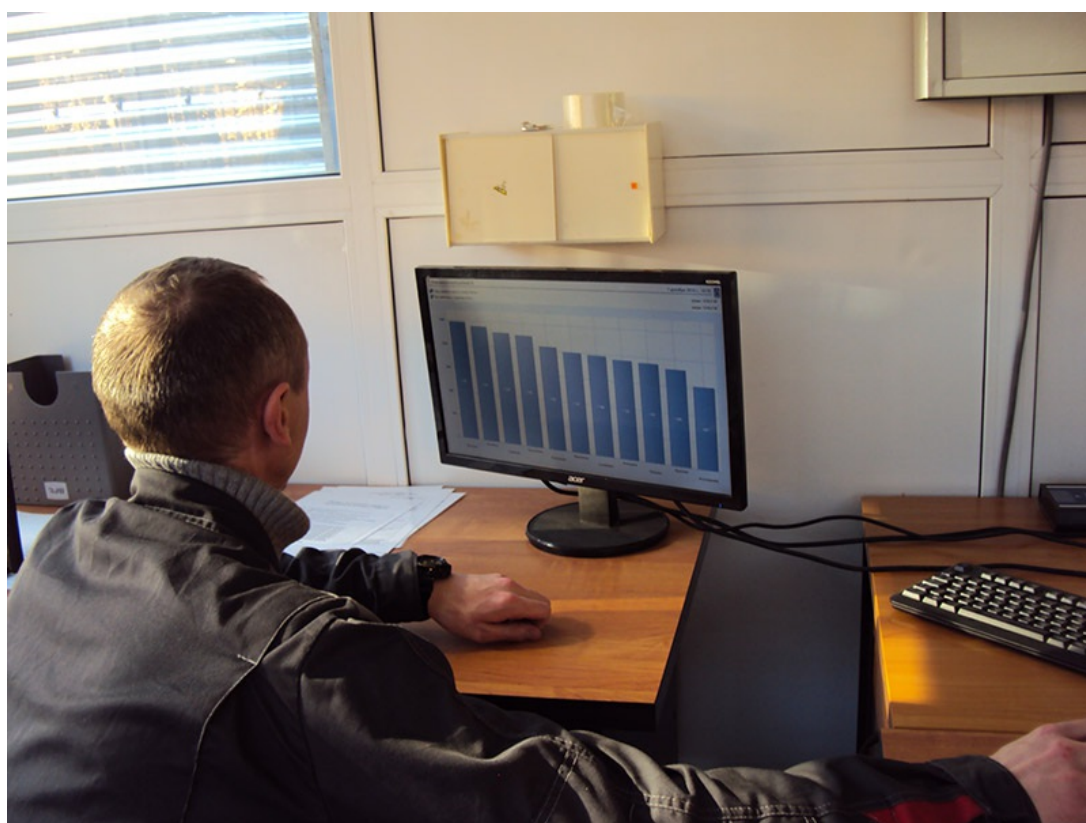
In 2015, the company started working with Priva FS Performance, with the cooperation of Korolev-Agro, one of Priva's official distributors. Their local consultants also advise operators and find solutions for

problems that may occur. "With Korolev-Agro, we did not need to call specialists from the Netherlands to install and launch a system that would entail additional costs and expenses. They have ample supplies and we are satisfied with the speed of response of this distributor," Vlamirovich comments.

The first introduction in Russia

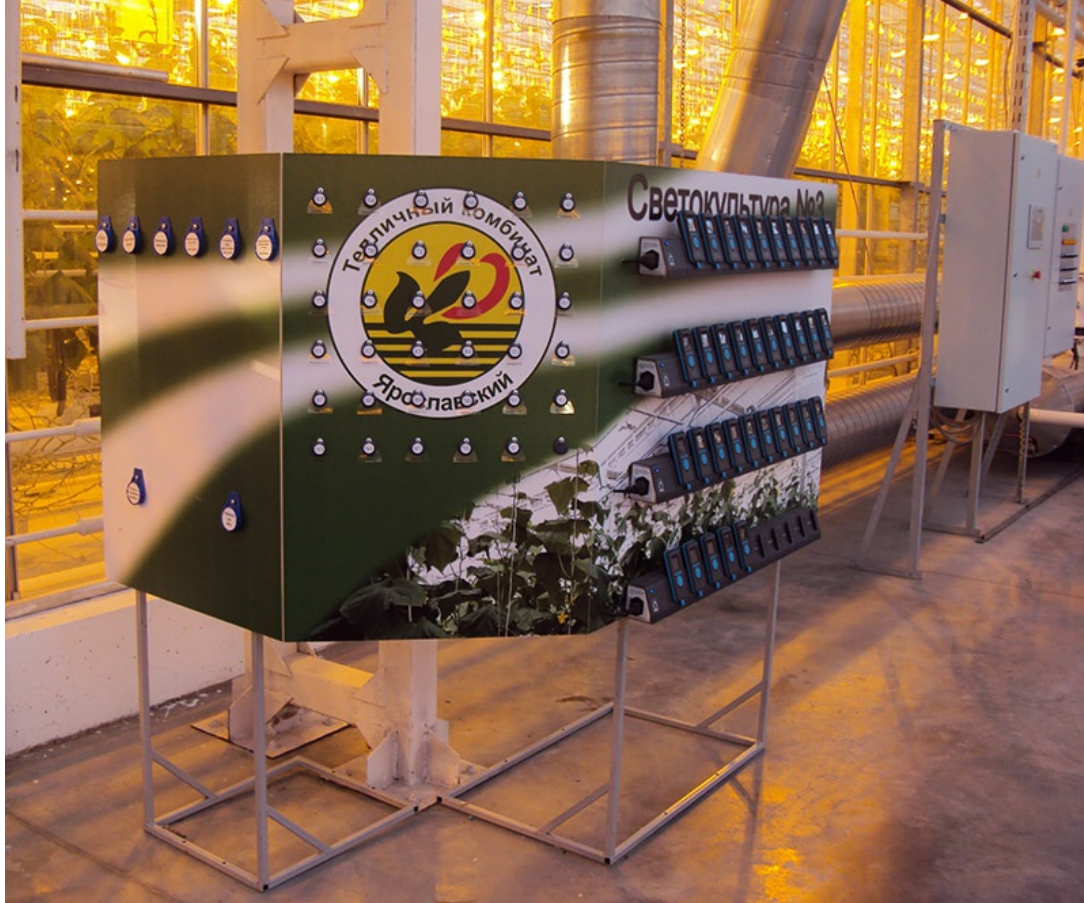
"We were the first plant in Russia to install the Priva FS Performance information and labor management system. Initially, it was difficult to train the staff to use the new labor accounting system; partly due to a lack of understanding of how it works, and partly because of a distrust of the system," Vlamirovich explains. "But soon the employees saw the benefits of this open system, especially when salaries actually increased!"

Priva FS Performance improves efficiency and accuracy in recording the individual productivity of the workers. It automatically recalculates the salary of each employee based on the work performed (or the volume of the collected produce). Coefficients are used to calculate increased performance over and above set targets, or underperformance of employees. Reports can be constructed in the form of tables, graphs or diagrams. Based on the findings, the team leader can make adjustments to the work of the staff.



"Priva FS Performance is a mechanism for optimizing processes in the greenhouse and shows you the real capabilities of your staff," states Roman Aratolyevich, who heads the IT section at TC Yaroslavsky. "We were the first to use the system in Russia and had the experience of adjusting the system to our own conditions through trial and error. There was a lot of interest from other factories in the region and many contacted us for our results," Aratolyevich added.

"The working element of our system is FS Reader for electronic tags. This facilitates the training of personnel and minimizes errors in data entry, because employees do not need to enter transaction codes, series numbers, etc. It detects errors, warns operators and suggests possible solutions," Aratolyevich explains. "Priva FS Performance system offers ample functions, and thanks to additional modules, it can be a good solution for greenhouse business."



Pest and diseases module

Another module actively used by growers is the module for the registration of pests and diseases. This registration is carried out in the greenhouse using the application on smartphones. The notes made by growers on the smartphone display of the greenhouse can be updated every day for an accurate observation of the dynamics of increasing or decreasing foci of pests or diseases.

WOULD YOU LIKE TO HAVE MORE INFORMATION?

Don't hesitate to contact us!



Priva Horticulture team

+ 31 (0) 174 522620