



WANT A BUILDING THAT RETAINS ITS VALUE? INVEST IN HEALTH AND COMFORT

A poor indoor climate leads to an uncomfortable feeling and loss of productivity. This white paper outlines what you can do to make your building healthy and comfortable.

Do you ever drive in the evening, when it is already dark, on a motorway past large office buildings? When you do, take a look at the buildings. As it is already dark outside and the lights are on inside, you can clearly see how people are working there. What often strikes you: cardigans and sweaters hanging over chairs everywhere. That may seem unimportant, but it is not at all. That is because these cardigans and sweaters point to an indoor climate problem. One moment it's too hot in these offices, and the next it's too cold. And so the users keep a cardigan at the ready. Does that matter to you as a property owner? It certainly does, because it costs you money. Read why below.

A poor indoor climate leads to an uncomfortable feeling and a loss of productivity. Temperature plays a role, but so does air quality. Poor air quality can lead to a productivity loss of up to 10%. This is not just bad news for the tenant of your property, but certainly also for you, the owner of the property.

It makes your building less attractive to tenants so you have to charge less rent and have a greater chance of vacancy.

How do you achieve investment safety?

Fortunately, the reverse is also true. The better the indoor climate in your building, the more comfortable people feel, the higher their productivity, and the fewer days lost to illness. The more attractive the building is for tenants, the larger your market and the greater the safety of your investment. Especially if you ensure that your building is smart with a smart building management system that does much more than just create an optimum indoor climate.

- Think of aspects such as flexibility, so that your building remains stable in value, even if the requirements and wishes of users change and new technology makes more things possible.
- Think of very high user-friendliness (using new technology), sustainability and energy saving, making your property even more attractive to tenants. And that is particularly important in this day and age, when employers use the building in which they are located as an argument in the 'war for talent'.
- Think of the health of your building, which is becoming increasingly important to tenants.
- Think of flexibility in management and maintenance, so you can keep the 'downtime' of your building and its systems to a minimum.

Easier than you probably think

We wrote a white paper outlining what you can do to make your building healthy and comfortable (and therefore attractive to tenants), while at the same time saving costs and increasing the flexibility and value retention of your property. That is certainly not complicated. In fact, it's probably easier than you think.

WOULD YOU LIKE TO FURTHER DISCUSS THIS TOPIC?

If so, I would gladly meet you at a time that suits you.



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