

Energy Solutions

Turn energy into a lever for
financial and operational
performance



Energy has stopped behaving like a fixed, predictable cost. Every energy choice directly touches the core of the business and its results. The ones who stay in control, turn that shift into performance, predictability and trust.



The Experts'
Choice

Take control of dynamic energy markets

Move energy management from an operational burden into a strategic asset that drives financial and operational performance.

Energy markets move faster than ever. Prices shift by the hour, even by the minute. Every decision about when to use, store, or shift energy now directly impacts your revenue.

This is where opportunity lies. By moving beyond instinct and reactive decisions, energy management becomes a strategic lever that drives both financial and operational performance.



1 Performance

Maximize the value of every energy unit

The challenge

"I can't approve an energy strategy that puts crop quality, yield, or building performance at risk."

That trade-off shouldn't exist. With decades of expertise in both horticulture and building performance, Priva translates your crop strategy or your building performance goals into the optimal energy strategy, and executes it automatically. Cost efficiency and performance move in the same direction, not against each other.

- Captures value from dynamic energy markets while protecting crop quality, yield, and building comfort.
- Intelligently manages when energy is used, shifted or stored using buffer capacity.
- Optimizes energy flows automatically, in the background, without manual intervention.
- Deep knowledge in both horticulture and building domain combined with energy market expertise, built into one strategy.

2 Trust

Predictable, transparent performance

The challenge

"One month energy is manageable, the next it's several times higher. How am I supposed to plan ahead? Energy is one of our top risks and opportunities that needs to be actively managed."

Instead of reacting to price fluctuations, you anticipate them, manage risks, and capture opportunities as they arise. A forward-looking energy plan, built on forecasts, scenario planning, and real-time conditions, stays fully aligned with your operational goals. Turning energy from a source of budget anxiety into a resource you can rely on, and report on.

- Forecasts and scenario planning replace guesswork.
- A 3-day forward-looking energy plan, with real-time optimization keeping the strategy aligned with what's actually happening.
- Full transparency into energy use, cost, and outcomes, whenever stakeholders ask.

3 Control

Planning days ahead for stability, automatically acting in real time to capture the best market opportunities

The challenge

“By the time my people understand what to do, the opportunity to act has already passed. We miss momentum.”

Predictive intelligence takes on the complexity, without monitoring every price swing in real time. You get clear, transparent insight into energy performance, cost, and decisions.

- Predictive intelligence handles complexity in the background, around the clock.
- Planning days ahead for stability, automatically acting in minutes to capture the best market opportunities.
- Make the shift from reacting to leading, without manually chasing every price change.



Turn energy into a source of value

Whether you're running a greenhouse or managing a portfolio of buildings, the challenge is the same: energy markets move faster than manual decision-making can keep up with. Priva Energy Solutions combines predictive intelligence, scenario planning, and real-time optimization to keep your energy strategy aligned with your operational goals. Automatically, continuously, and transparently.

For Horticulture

Ensure crop quality and yield while making energy predictable, manageable, and cost-efficient in use.

For Buildings

Improve comfort and building performance while reducing cost and risk.

Let us help you turn your energy installation into a source of efficiency and value



Visit priva.com to learn more about Priva Energy Solutions for Horticulture and Buildings, or contact our sales team to discuss your operation.

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We look forward to hear from you!

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